

| Ref                                                  | Project                                                                                                                                                                                                | What has been done already                                                        | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Funding                                                                               | Dependencies & Lead Organisations                                                                                                                                                                                                                                                                                                                                    | Timetable                         | Placemaking Principles                                                        |
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| 1<br>P56 – 57<br><br>Coastal defence and Development | <p>Identify suitable brownfield sites that meet immediate housing needs</p> <p>Consider housing needs and location to community uses and assets</p> <p>Consider innovative construction techniques</p> | <p>Included in SPG</p> <p>Coastal Sea Defence improvements underway currently</p> | <p>Towyn and Kinmel Bay are located on the low-lying coastal plain, most of which is in the flood risk zone identified by Natural Resources Wales.</p> <p>Some improvements to the coastal defences are planned to help protect existing residents from flooding, with the risk set to increase because of climate change. These improvements won't open the doors to new housing development, but the need for investment in the area is recognised in the new Local Development Plan which identifies the</p> | <p>Welsh Government Coastal Defence Programme</p> <p>Conwy County Borough Council</p> | <p>Welsh Government Technical Advice Note 15, new flood map</p> <p>Flood consequence assessments</p> <p>Availability of brownfield sites that are suitable in terms of size, location, setting and meeting placemaking principles</p> <p><b>Conwy County Borough Council</b></p> <p><b>Natural Resources Wales</b></p> <p><b>Respective land/building owners</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Re-use of redundant or brown field sites</p> <p>Adopting a design code</p> |

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|  |  |  | <p>'Eastern<br/>Regeneration and<br/>Investment Area'.</p> <p>Here the Council will encourage redevelopment of brownfield sites with new uses and innovative designs of less-vulnerable development that is suitable for the location. Also upgrading and replacement of homes to make them more resilient to the challenges of flooding and climate change will be supported here.</p> |  |  |  |  |
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| 2<br>P57- 58<br><br>The square' shops & services | <p>A design code for buildings – colours, signs and facias</p> <p>Immediate public realm –including seating, activity space</p> <p>Cycle infrastructure – stands, bike mechanic station</p> <p>Linked to A548 improvements (see Active TKB)</p> | <p>Included in SPG</p> <p>Included in the Sea Defence Scheme</p> <p>On Active Travel Route for future considerations</p> | <p>The Square in Kinmel Bay is where shops and services tend to congregate around the A548. The proximity to Rhyl does mean that the size and range of uses is small and tends to be more service-orientated.</p> <p>Whilst we cannot directly attract new uses and occupiers, we can enhance the trading environment and setting.</p> <p>This project therefore looks to an integrated design code for frontages that feels more coastal and presents a quality local offer.</p> | <p>Welsh Government Transforming Towns</p> <p>Conwy County Borough Council (capital programme, active travel)</p> <p>Private Sector</p> | <p>Ownership from private landlords</p> <p>Conwy County Borough Council highways</p> <p>Funding</p> <p><b>Conwy County Borough Council</b></p> <p><b>Landlords and tenants</b></p> <p><b>Community Place Plan Committee</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Co-ordinated design code for buildings</p> <p>Functional and people friendly public realm</p> |
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| <p>3<br/>P58-60</p> <p>Sandy Cove Improvement</p> | <p>Resurfacing of road and landscaping/ improved drainage</p> <p>1.2-metre-wide clay or pre-cast concrete block footways and crossing points and reinforced grass parking areas</p> <p>Lighting columns</p> <p>Shallow swales to collect water run off</p> <p>New native hedgerows and coastal tree planting</p> <p>Amenity green space with social, play, biodiversity and productive features</p> | <p>On CCBC Steering Committee radar-chaired by Cllr K Redhead</p> <p>10 LED Street lights being implemented by KBTC.</p> | <p>These proposed environmental improvements include the 3.5 kilometres (over 2 miles) of roads and footpaths to upgrade.</p> <p>There is no existing active drainage system in terms of gullies and pipes generally across the estate, which has led to a passive system draining all hard surfaces into adjacent soft landscape areas to form a sustainable urban drainage or SUDS system.</p> <p>There is a need to create a safe layout for vehicles and pedestrians as well as to retain the maximum amount of green space for resident's amenity.</p> <p>There are 12 separate open</p> | <p>Welsh Government</p> <p>Conwy County Borough Council</p> <p>Other grants</p> | <p>Detailed design development</p> <p>Statutory consents eg SAB approval</p> <p>Funding</p> <p><b>Kinmel Bay and Towyn Community Association</b></p> <p><b>Conwy County Borough Council</b></p> <p><b>Community Place Plan Committee</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Street based design</p> <p>Use of SUDs and biodiversity</p> <p>Community led design within open spaces</p> |
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|  |  | <p>spaces totalling over 3 hectares (nearly 7.5 acres) each forming a focal point for a group of houses. Overall, there is very little tree cover, and minimal planting, but there are some locations where residents have organised planting and seating, which they maintain so there is a desire to maximise use of the open space for informal recreation.</p> <p>There is great potential to increase the biodiversity of the area, as well as to improve the visual amenity using coastal tolerant planting and aquatic marginal planting in rain gardens/ swales/ detention basins as part of the SUDS system. Amenity planting, retaining the best of</p> |  |  |  |  |
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|  |  |  | <p>what is already there and expanding on it will give great opportunity for community input and community- led development.</p> <p>The central green spaces are a major social asset to the estate, and it is important that the design for these spaces is not over-prescriptive where new social interactions may be limited. Instead, they should allow for informal and unplanned meetings to happen as well as larger planned social gatherings and events.</p> <p>Some of the ways the design will achieve this is by</p> <p>i) Retaining areas of open space which have multiple</p> |  |  |  |  |
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|  |  |  | <p>uses such as informal sports games and community events</p> <p>ii) Having opportunities for community involvement in the installation (such as tree planting) and upkeep of the greenspaces</p> <p>iii) Creating communal BBQ and seating areas</p> |  |  |  |  |
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| <p>4<br/>P61—62</p> <p>Integrated Learning &amp; Wellbeing Hub</p> | <p>A mutually supported approach to the commencement and delivery of feasibility study, for both schools and the sports centre-Y Morfa.</p> <p>Modern infants and primary school provision</p> <p>To enhance and extend the sports and recreation centre</p> <p>To consider opportunities for shared benefits</p> <p>Explore access to the site and active travel network.</p> | <p>Conwy CBC aware</p> <p>Amalgamation of the two school is taking place in near future</p> <p>Grant funded initiatives underway</p> | <p>These twin projects are strategic for the communities in Towyn and Kinmel Bay.</p> <p>The existing infants and primary school situated alongside Y Morfa is centrally located and can unlock significant benefits for young people and the wider community.</p> <p>The whole site is owned by Conwy County Borough Council with Y Morfa site leased to the Kinmel Bay and Towyn Sports and Recreation Association.</p> <p>The two schools due to be amalgamated in the near future</p> <p>Y Morfa sports and recreation centre is run entirely by volunteers and provides an indoor</p> | <p>Welsh Government communities, facilities and activities programme</p> <p>Conwy County Borough Council</p> <p>Sports Wales</p> <p>Sustainable Communities for Learning Programme</p> | <p>A joint approach to delivery</p> <p>Commencement of feasibility study</p> <p>Support for Y Morfa with capacity, governance and management</p> <p>Understanding timelines, phasing and critical path</p> <p><b>CCBC/LEA for the new schools</b></p> <p><b>Kinmel Bay &amp; Towyn Sports &amp; Recreation Association for the sports and recreation centre</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>A campus site approach that respects the separate needs of the two lead organisations.</p> <p>Positively contributing to the health and well-being through learning, sport and recreation.</p> |
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|  |  |  | <p>sports hall, toilets and changing rooms, outdoor MUGA and numerous football/sports fields.</p> <p>Working in the community the trustees are actively exploring ways to expand the range of activities and facilities and could include an extension to the building to house:</p> <p>A gym</p> <p>GP Referral exercise resources.</p> <p>Refreshment area</p> <p>Outdoor artificial bowling green – all weather.</p> <p>Access to construction vehicles during new build, with minimum disruption to existing activities on both sites.</p> |  |  |  |  |
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|                                                             |                                                                                                                                                                           |                               | <p>Traffic congestion and pedestrian safety a major priority.</p> <p>Assessment on the current building would need to be considered, to maximise the activities and uses and to look at any common provision across both sites in terms of access both for the periods during build and after completion</p> |                                                                                                                            |                                                                                                                                                                                     |                                   |                                                                                                                                                                      |
| <p>5<br/>P63 - 64</p> <p>Kinmel Bay Fc Football Stadium</p> | <p>To develop a professional football ground and stadium in the area</p> <p>Having a ground with dugouts, seats, and floodlights built to a high-grade specifications</p> | Grant application in progress | <p>Every vibrant community has a local football club to support and be proud of.</p> <p>TKB already benefits from this which is a great starting point for the ambition to develop a professional standard football stadium in the area.</p>                                                                 | <p>Local businesses</p> <p>Sports Wales</p> <p>Football Association of Wales (FAW)</p> <p>Conwy County Borough Council</p> | <p>Feasibility study</p> <p>Landowner and lease agreement</p> <p>Funding</p> <p>Understanding timelines, phasing and critical path</p> <p><b>Kinmel Bay and Towyn Community</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Reuse of land that is currently constrained by poor drainage.</p> <p>Integration into landscape</p> <p>Active travel links</p> <p>Sustainable building design</p> |

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|  | <p>To support Senior Women's and Men's teams through to the different divisions to their respective Premier Leagues in Wales</p> <p>The Stadium and ground would also be used for children/ youth teams finals, school events and other community functions</p> |  | <p>Kinmel Bay FC has an impressive 20-year history.</p> <p>It has been one of only six football clubs in Wales to hold the highest Football Association of Wales Platinum Accreditation and was instrumental in the development of female football in North Wales starting up the North Wales Girls and Women's Leagues.</p> <p>The club now has Girls and Boys teams, a Women's team, a Men's Senior Team plus a reserve team.</p> <p>There is enormous scope to build on this impressive history of sporting activity and to develop an ambitious vision for the future. A shared</p> |  | <p><b>Association - Kinmel Bay FC</b></p> <p><b>Kinmel Bay and Towyn Sports and Recreation Association Ltd</b></p> <p><b>Towyn and Kinmel Bay Town Council</b></p> <p><b>Conwy CBC, Football Association of Wales (FAW), Sport Wales</b></p> <p><b>Community Place Plan Committee</b></p> |  |  |
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|  |  | <p>vision is to develop a professional football ground and stadium in the area which can cater to existing teams and enhance current arrangements.</p> <p>The proposed land is leased by Kinmel Bay and Towyn Community Association from Conwy County Borough Council.</p> <p>Kinmel Bay FC in partnership with Kinmel Bay &amp; Towyn Community Association plans to undertake a feasibility study of the costs of building the football ground on the St Asaph Avenue football field, where there is a history of poor drainage.</p> <p>Strong links to continue and made stronger with the Y</p> |  |  |  |  |
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|  |  |  | <p>Morfa campus for youth development. If this land is not considered viable, other locations should be considered with Conwy Borough Council acting as a strategic enabler where possible.</p> <p>Developing a vision for a professional football stadium and securing investment for it brings a number of important benefits, including:</p> <p>It would allow Kinmel Bay FC, its teams, and players to compete at the highest level in Wales and be an important symbol of raising aspirations and ambition in the area.</p> <p>It would mean that Kinmel Bay and Towyn Community</p> |  |  |  |  |
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|                                         |                                                                                  |                                                                                                               | <p>Association were able to bring a poor-quality community asset into full use for community benefit creating volunteer opportunities and improving the leisure, recreational and sporting offer in the area.</p> <p>The employment and business opportunities that would accompany a project of such nature can develop skills, employment and business opportunities for local people and enhance the visitor and experience economy.</p> |                                                                                                        |                                                                                                       |                                   |                                                                                       |
| <p>6<br/>P64-67<br/><br/>Park Hanes</p> | <p>A significant green infrastructure opportunity</p> <p>Local nature areas,</p> | <p>On SPG</p> <p>Despite communication form Conwy CBC to Welsh Government there has been little progress.</p> | <p>In Spring 2020, Conwy CBC were aware of lands at Parc Hanes being offered for grazing by the Welsh Government. At the same time CCBC had</p>                                                                                                                                                                                                                                                                                             | <p>Sustainable Communities for Learning Programme</p> <p>Conwy County Borough Council Sports Wales</p> | <p>Land transfer from Welsh Government</p> <p>Physical site surveys; flood consequence assessment</p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Green infrastructure</p> <p>Local biodiversity and nature</p> <p>Active travel</p> |

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|  | <p>biodiversity, and tree planting</p> <p>Play informal/kick about</p> <p>Picnic areas</p> <p>Community growing areas/ community farm</p> <p>Community cabin – place to meet, learn and grow, doing</p> <p>Trails and paths</p> <p>Active Travel</p> | Land release is required. | <p>commissioned a Green Infrastructure Assessment to inform the Replacement Local Development Plan.</p> <p>This project followed guidance in Planning Policy Wales and NRW were involved in the project team. This will inform future policy and identify potential sites for GI, Active Travel, flood attenuation, habitat links and creation and placemaking.</p> <p>Due to the convenient timing CCBC, with the involvement of Kinmel Bay Town Council, included a case study “constraints and opportunities” mapping exercise for Parc Hanes as part of the GIA.</p> | Welsh Government Community, Facilities and Activities Programme | <p>Detailed design development</p> <p>Further stakeholder and community consultation</p> <p><b>Conwy County Borough Council</b></p> <p><b>Towyn and Kinmel Bay Town Council</b></p> <p><b>Community Place Plan Committee</b></p> |  | Sustainable design |
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|  |  |  | <p>Planning Policy Services at Conwy CBC were previously aware of the land and the issues around flood risk which have stifled development (that is considered as “high risk” from flood risk) and the community benefits it brings since TAN15 was put in place.</p> <p>It is unlikely any new residential development will be accepted within the flood risk area therefore Kinmel Bay needs alternative regeneration support.</p> <p>Developing the site for GI and making it accessible would bring a broad range of benefits summarized below:</p> <p><b>Flood risk -</b><br/>reduction - Flood water</p> |  |  |  |  |
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|  |  |  | <p>storage/attenuation potential, SuDs scheme from nearby areas. This could potentially provide greater time for action in the event of a flood.</p> <p><b>Active Travel -</b><br/>Enhanced community wellbeing- access to green space, new safe provision and links such as the- Clwyd bridge link and along the Ddol to St Asaph Avenue.</p> <p><b>Inclusion -</b> Areas of TKB and close neighbour Rhyl are classed as deprived in the WIMD including environment and health. The loss of natural environment access due to grazing land, holiday parks and areas of over development would be substantially</p> |  |  |  |  |
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|  |  |  | <p>addressed by the PH development</p> <p><b>Better place to live, work and visit</b> - The site represents a unique opportunity to create easily accessible and linked natural space in the centre of residential estates but could also provide better links to employment areas across Kinmel Bay and Rhyl.</p> <p><b>Holistic betterment</b> - It is a natural hub for active travel links, disabled access, children's playspace, habitat and biodiversity, access to the Clwyd and Ddol embankments, a Tiny Forest, children's play space and access to the coast.</p> <p><b>Wellbeing</b> - The pandemic re-affirmed the vital importance of</p> |  |  |  |  |
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|  |  |  | <p>natural space and the area creates the vital public space to exercise, commute and engage with nature in a traffic free environment. It will also provide play/explore space for children. Mental health benefits and awareness can be provided in line with RTPi practice guidance.</p> <p><b>Community growing opportunities -</b><br/>There is a shortfall of allotments in the ward, provision of plots would provide skills, health and wellbeing gain, local organic food production, income.</p> <p><b>Biodiversity enhancement -</b><br/>Increase habitat for pollinators, aquatics, trees and reduction in nitrogen and chemicals into the food chain. Grazing</p> |  |  |  |  |
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|  |  |  | <p>could still be accommodated as habitat part of the management.</p> <p><b>Green economy -</b><br/>Community enterprise, cycle hire/repair/sales, tourism, allotment rental, communal food production, farmer's market, plant sales, café, etc.</p> <p><b>Education</b> - The site could offer a safe outdoor learning facility for local schools and groups. Accessible greenspace is our natural health service, our children's outdoor classrooms, our community and leisure centres without a roof.</p> <p><b>Carbon Reduction and Renewable Energy.</b><br/>Potential for small scale solar/PV or</p> |  |  |  |  |
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|                                                                   |                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                              | <p>wind turbine with local ownership.</p> <p><b>Sports, play and recreation</b> - Safe and accessible play space, walking and jogging, potential for income-generating-club, events, sensory garden etc</p>                                                                                    |                                                                                                                                                        |                                                                                                                                                                                                                                   |                                   |                                                                                                                                                                                       |
| <p>7<br/>P68 - 69</p> <p>Connecting Green Infrastructure (Gi)</p> | <p>Consistency of GI approach to spaces, roads, streets, gaps in neighbourhoods and paths/trails</p> <p>Link GI assets in terms of corridors and spaces</p> <p>Promote, interpret, educate through community action and information</p> <p>Develop a maintenance and management plan</p> | <p>Conwy CBC have reduced grass cutting frequency in in all Conwy green spaces.</p> <p>Replacement tree planting has taken place St Asaph Avenue/Foryd Road</p> <p>TKBTC have reduced grass cutting frequency at Ffordd Y Berllan Field.</p> | <p>This project is the continuation of work</p> <p>Planting for pollinators and other wildlife</p> <p>Mini- meadows / native hedgerow</p> <p>Trees and shrub planting</p> <p>Fruit trees / orchards</p> <p>Community food growing opportunities</p> <p>Locations include:<br/>- Parc Hanes</p> | <p>Local Nature Partnership</p> <p>Welsh Government Transforming Towns GI Fund</p> <p>Local Places for Nature (LPfN) Funding from Welsh Government</p> | <p>Subject to land transfer from Welsh Government</p> <p>Further Design Development</p> <p><b>Conwy County Borough Council</b></p> <p><b>Towyn &amp; Kinmel Bay Town Council</b></p> <p><b>Community Place Plan Committee</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Use of green infrastructure</p> <p>Protection and enhancement of local biodiversity</p> <p>Creating social spaces</p> <p>Connected to the 5 min and 15 neighbourhood walksheds</p> |

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|                                               |                                                                                                                                                                                                                                                                                                           |                                                                                       | <ul style="list-style-type: none"> <li>- Parc Clwyd</li> <li>- Parc Owain Glyndwr</li> <li>- Chester Avenue Community Woodland</li> <li>- Llys Emlyn Play Area (Towyn)</li> <li>- St Mary's Church land r/o</li> <li>- Including young peoples' play</li> </ul>                                                                                                  |                                                                                                      |                                                                                                                                                                                                                     |                                   |                                                                                                                         |
| <p>8<br/>P70 - 71</p> <p>Growing Projects</p> | <p>Meet need for allotment space</p> <p>Add growing space within larger projects e.g. Parc Hanes</p> <p>Integrate learning with local schools and Youth organisations</p> <p>Social prescribing activities including dementia friendly</p> <p>Other people based activities – window boxes to gardens</p> | <p>Educational days/events have taken place at the Owain Glyndwr Community Garden</p> | <p>To develop a community growing approach across Towyn and Kinmel Bay that supports health and well-being, community cohesion, use of underused land and developing new products and activities.</p> <p>When developed it could look to pooling resources and grown produce with community activities, harvesting and juicing events, farm to fork classes,</p> | <p>Local Nature Partnership</p> <p>Local Places for Nature' (LPfN) funding from Welsh Government</p> | <p>Form a doing group</p> <p>Suitable land</p> <p>Small fund for equipment, seeds, planters</p> <p><b>Community Place Plan Committee</b></p> <p><b>Landowners</b></p> <p><b>Links to Men's shed in Abergele</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Use of green infrastructure</p> <p>Protection and enhancement of local biodiversity</p> <p>Productive landscapes</p> |

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|                                                               |                                                                                                     |                        | <p>local supper clubs and more.</p> <p>The project could be at various scales and sizes from Parc Hanes, to productive/edible streets, neighbourhood gardens to window boxes.</p> <p>Links to the infant and primary schools, local library, youth groups, care homes who support inter-generational activity and help tackle physical and mental health, develop life skills and employability.</p> |                                                                        |                                                                                            |                                   |                                                                                       |
| <p>9<br/>P71 - 72</p> <p>Active Travel Integrated Network</p> | <p>Linking with Denbighshire over the River Clwyd</p> <p>Implementation of remaining network of</p> | On Active Travel Radar | <p>This project is led by Conwy County Borough Council as the Active Travel lead organisation.</p> <p>The local network opportunities have</p>                                                                                                                                                                                                                                                       | <p>Welsh Government AT Funding</p> <p>Conwy County Borough Council</p> | <p>Network design development</p> <p>Land ownership</p> <p>Welsh Government AT Funding</p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Integrated route design</p> <p>Link into 5 and 15 walksheds and key facilities</p> |

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|  | <p>routes</p> <p>Using the Ddall as the east to west link between Kinmel Bay and Towyn</p> <p>Integrating active travel with major projects e.g. Parc Hanes and Y Morfa/Schools site</p> <p>Cycle facilities – stands, pumps, bike mechanic stations</p> <p>Explore feasibility of a community bike/scooter or tuk tuk / rickshaw scheme</p> |  | <p>been audited and developed for future implementation, with annual bids to Welsh Government for funding.</p> <p>The routes would connect neighbourhoods and improve the walking and cycling experience with wider routes, priority crossing points with the walk shed approach to the community. There are some key strategic sites that need detailed consideration in terms of routing, links to residential areas and community facilities. There is also a need to ensure active travel responds to green infrastructure, local biodiversity and engages with public transport.</p> |  | <p><b>Conwy County Borough Council</b></p> <p><b>Sustrans</b></p> <p><b>Transport for Wales</b></p> <p><b>Community Place Plan Committee</b></p> |  |  |
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| 10<br>P73- 74                | Street based design approach                                                    | In SPG                                                                                 | This junction sits at the heart of Towyn. In its current form it is a highway dominated space with little sense of arrival or gateway.                                                            | Welsh Government Transforming Towns Green Infrastructure | Highway authority buy in              | 2025-2030 | Improved public realm       |
| Towyn junction<br>Crossroads | Improved pedestrian crossing opportunities                                      |                                                                                        |                                                                                                                                                                                                   |                                                          | Businesses buy in                     | 2030-2037 | Creation of a central place |
|                              | Improved streetscene                                                            |                                                                                        | It is also bounded by the rears of brick built kiosks.                                                                                                                                            | Welsh Government Active Travel Funding                   | Services locations                    |           | Creation of arrival gateway |
|                              | Remodel brick kiosk structures<br>More space to dwell                           | Planning application for Tinkers Bar to remove one of the kiosks was approved in 2024. | These turn their backs on the street and obscure the views to the fronts of the businesses in this location. This project offers the opportunity to create a central place at the heart of Towyn. |                                                          | <b>Conwy County Borough Council</b>   |           | Green infrastructure        |
|                              | More trees, planting, natural landscaping and use of sustainable urban drainage |                                                                                        | Demolishing the kiosks would instantly create active frontage to the street as well as creating space for businesses to spill out into. Claiming space back from the highway would offer          |                                                          | <b>Community Place Plan Committee</b> |           | Space for business          |

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|                                                      |                                                                                                                   |                                                                | <p>opportunities for green infrastructure and sustainable drainage.</p> <p>There is also the opportunity to re-visit the traffic management at this key destination. The current traffic light stop traffic and creates tailbacks.</p> |                                                                                                               |                                                                                                            |                                   |                                                                                                                                  |
| <p>11<br/>P75</p> <p>The A548 - A Coastal Avenue</p> | <p>Street based design approach</p> <p>Improved pedestrian crossing opportunities</p> <p>Improved streetscene</p> | <p>Conwy CBC will consider when/if funds become available.</p> | <p>This is a very traffic dominated road.</p> <p>It is excessively wide with large chevroned central areas, multiple lanes leading up to lighted junctions and many lighted junctions.</p>                                             | <p>Welsh Government Transforming Towns Green Infrastructure</p> <p>Welsh Government Active Travel Funding</p> | <p>Highway authority buy in</p> <p>Location and type of existing services / constraints</p> <p>Funding</p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Repurposing of road: creation of street and place</p> <p>Introduction of green infrastructure</p> <p>Sustainable drainage</p> |

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|                                                                  | <p>More space to dwell</p> <p>Welcome signs</p> <p>More trees, planting, natural landscaping and use of sustainable urban drainage</p> | <p>Funded and implemented by TKBTC</p> <p>Further trees planted by Conwy CBC</p> <p>TKBTC have replanted flowers/plants in planters.</p> | <p>This project is about the repurposing of un-used highway space to create a more pleasant and safer environment for pedestrians and cyclists.</p> <p>There is also the opportunity to introduced significant levels of green infrastructure, potentially combined with sustainable drainage such as rain gardens.</p> <p>This revitalised corridor has the potential to become a significant linear 'place'.</p> |                                                                                  | <p><b>Conwy County Borough Council</b></p> <p><b>Community Place Plan Committee</b></p>                      |                                   | Active travel                                                                                         |
| <p>12<br/>P76-77</p> <p>Tir Llwyd Employment Use Realisation</p> | Safeguard the available serviced employment land for new and growing local businesses                                                  |                                                                                                                                          | Tir Llwyd is the primary location for future employment growth. The industrial area provides available serviced employment plots                                                                                                                                                                                                                                                                                   | <p>Conwy County Borough Council</p> <p>Ambition North Wales Welsh Government</p> | <p>Implementation of sea defence improvements</p> <p>Support of Conwy CBC for the further development of</p> | <p>2025-2030</p> <p>2030-2037</p> | A key enterprise and employment site approach that considers the relationship between the two primary |

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|  | <p>Bring forward advanced build workspace on available plots</p> <p>Promote investment opportunities for new businesses and employment uses Community links</p> <p>Training and apprenticeship programme</p> <p>Local supply chain Development</p> <p>Establish feasibility of road connection for Tir Prince to support traffic management</p> | <p>Plot taken over by Continental Diamond Tool and Kinmel Studios (Local Kinmel Bay Business)</p> | <p>that are key to encouraging the growth and establishment of businesses that create the jobs and support opportunities for young people, new enterprises and local supply chain development. The site is owned by Conwy County Borough Council and investment that would bring forward new property has been delayed by issues of flood risk and the viability of developing speculative industrial property.</p> <p>However, proposed 'hold the line' improvements to the sea defences and the need for modern small business units means the potential of Tir Llwyd should be realised during</p> | <p>Private Sector – contributions towards link road feasibility</p> | <p>served employment plots</p> <p>Commencement of feasibility study for link road with Tir Prince</p> <p><b>Conwy County Borough Council</b></p> <p><b>Tir Prince – link road feasibility</b></p> |  | <p>business locations</p> <p>Developing a more connected business community and alleviating traffic issues for more people orientated enhancements</p> |
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|  |  |  | <p>the period of this plan</p> <p>Developing premises and encouraging new enterprises at Tir Llwyd will provide an opportunity to develop wider programmes of business support and local supply chain development with Conwy CBC and Business Wales. Any public investment at Tir Llwyd should advocate the use of social clauses, local procurement policies and find ways of providing a mix of employment buildings that are agile and dynamic as businesses grow.</p> <p>New investment in Tir Llwyd is also a strategic opportunity to explore the feasibility of a service link road development</p> |  |  |  |  |
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|  |  |  | <p>between Tir Llywd and Tir Prince.</p> <p>Not only would this potentially benefit the business activities taking place on Tir Prince but develop business and enterprise links between the two sites and support investment opportunities and growth across a combined business area.</p> <p>Wider benefits would be created to address traffic and movement issues including diverting service vehicles and staff traffic away from the A548 Towyn Road and enhancing the opportunity for environment and air quality improvements, enhanced active travel and public</p> |  |  |  |  |
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|                                                                            |                                                                                                                                                                                               |  | realm along Towyn Road.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                             |                                                                                                                                                                                                                                                                           |                            |                                                                                                                                                                                                                                                                  |
| 13<br>P78-79<br><br>Tir Prince –<br>Quality, Year-<br>Round<br>Destination | Continued<br>operator<br>investment/plans<br><br>Themed markets,<br>events and<br>activities<br><br>Integration<br>within<br>community<br>School of Fun<br>Fairs – training<br>and excellence |  | Long term<br>investment in the<br>site and attractions<br>are being planned to<br>follow the recent<br>transfer of the site’s<br>freehold to Tir<br>Prince from Conwy<br>CBC.<br><br>The ambition<br>includes:<br><br>Fairground- fully<br>updated introducing<br>new rides<br><br>Markets- planned<br>expansion<br><br>Harness Racing-<br>diversifying the<br>range of activity<br>taking place - on the<br>track<br>part-time/seasonal<br>employees.<br><br>Environmental<br>improvements for<br>the gateways and<br>parking areas. | Private Sector<br><br>Conwy CBC<br><br>Community<br>Renewal Fund /<br>Shared Prosperity<br>Fund – skills and<br>business support<br><br>Ambitions North<br>Wales- Tourism<br>Talent Network | Private sector<br>confidence<br><br>A joint approach to<br>skills development<br>and training<br><br><b>Tir Prince</b><br><br><b>Colleg Llandrillo –<br/>skills development</b><br><br><b>Tourism Talent<br/>Network</b><br><br><b>Community Place<br/>Plan Committee</b> | 2025-2030<br><br>2030-2037 | Supporting<br>established<br>business to<br>grow and invest<br><br>Supporting high<br>quality, all-year<br>round tourism<br>development<br>that diversifies<br>the local<br>economy<br><br>Supporting<br>young people<br>into local<br>employment<br>and careers |

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|  |  | <p>Extension to extend the fair has been approved, this includes a all-weather area.</p> | <p>The vision also includes an all-weather Arena and Hotel fronting Towyn Road. The ambition is to create a resort centre that extends the tourism season and provides a wet-weather attraction that is currently absent from the Towyn and Kinmel Bay offer. Building all-weather facilities and comfortable serviced accommodation is a key gap to fill in the Towyn and Kinmel Bay visitor offer and should help to extend the season and benefit the wider caravan parks visitor market.</p> <p>Tir Prince is also one of the largest local employers, employing several hundred full and part-time/seasonal</p> |  |  |  |  |
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|  |  |  | <p>employees.<br/>However, the business faces difficulties recruiting staff with the skills required to supporting the diverse nature of the operation. Skills requirements include mechanical and electrical engineering, carpentry, customer facing duties including ticketing and catering.</p> <p>However, career opportunities in the Fairground industry are not usually widely appreciated, including the opportunity for experienced employees to progress to a supervisory management post found within a larger scale operation. Opportunities exist to work with Colleg Llandrillo to</p> |  |  |  |  |
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|                                                         |                                                                                                                                                  |                                                                              | <p>developed skilled staff through a hospitality (leisure and entertainment), maintenance advanced engineering apprenticeship/qualifications supported by on the job training</p> <p>Working with Colleg Llandrillo, the opportunity exists to promote career opportunities with Tir Prince 'School of Fun Fairs' with students of engineering, fabrication, and hospitality.</p> |                                                                                                                         |                                                                                                                                     |                                   |                                                                                                                           |
| <p>14<br/>P80</p> <p>Start Up And Grow On Provision</p> | <p>Improvement and refurbishment of existing business sites and premises including those that have become outdated and unsuitable for modern</p> | <p>Included in SPG</p> <p>Present Sea Defence Improvement could benefit.</p> | <p>Flood risk and physical constraints are a restriction on growth and development across the Towyn and Kinmel Bay area.</p> <p>This means there's a need to maximize</p>                                                                                                                                                                                                         | <p>Conwy Business Development Grant- to support the economic development of Conwy businesses and social enterprises</p> | <p>Private sector investment confidence</p> <p>Supportive planning framework and approvals</p> <p>Viability gap funding support</p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Sustainable betterment of existing built sites and premises</p> <p>Supporting new and established business to grow</p> |

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|  | employment activity |  | <p>the economic value and betterment of built assets through the refurbishment of existing business sites and premises including those that have become outdated and unsuitable for modern employment activity.</p> <p>Improvements are likely to include the subdivision of premises to create smaller workspace for new enterprises/SME's, modernisation to upgrade energy efficiency standards elsewhere including property along Towyn Road and measures, physical adaptation to align with modern sectors e.g., automation, storage and distribution.</p> <p>The project applies to established</p> |  | <b>Private Sector</b> |  |  |
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|                                                                |                                                                                                                                                                                                                                                                                       |                                                                              | industrial and business areas including Tir Llwyd and Cader Avenue, as well as smaller individual business premises located                                                                                                                                                                                                                                                                                             |                                                                                                                  |                                                                                                                                                                                                                                                                        |                            |                                                                                               |
| 15<br>P80-82<br><br>Coastal Enterprise Support And Development | Develop Business Clusters<br><br>Lifestyle<br><br>Upcycle beach waste<br><br>Bike/walk<br><br>Well-being<br><br>Food and drink<br><br>Community growing<br><br>Mix of sole traders and social enterprises<br>Business to business<br>Networking.<br>Short supply chain<br>procurement | Sea Defence contains many improvements such as play areas, bike stations ect | Explore opportunities for identifying and promoting new social and private enterprise aligned with localised environmental, social and economic openings.<br><br>For example, the potential exists to align local assets and activities with new business ideas such as upcycling beach waste, servicing coastal walking and cycling activity, community energy or community growing from locally improved open spaces. | Conwy Business Development Grant- to support the economic development of Conwy businesses and social enterprises | Developing a business network<br><br>Alignment to capital type project such as new beach hub at Kinmel Bay and at The Square<br><br>Building on TKB digital platform<br><br><b>Private sector</b><br><br><b>Conwy CBC</b><br><br><b>Community Place Plan Committee</b> | 2025-2030<br><br>2030-2037 | Supporting entrepreneurship and growth of local businesses<br><br>Sustainable economic growth |

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|                                               | policy and practice                                                                                                                                                                                                       |                                                               | Establishing a stronger business network within Towyn and Kinmel Bay to support B2B and localised supply chain practices. Promoting business support and advice that would help raise awareness, grow local enterprise and create new business opportunities and markets. |                                                  |                                                                                                                                                                               |                            |                                                                                                                                                                 |
| 16<br>P83<br><br>Co-Working Space Feasibility | Establish local demand and potential supply<br><br>Identify existing asset use<br><br>Options to consider include co-locating space within surplus employment space, within local businesses and community venues Cluster | TKBTC now rent out both offices and downstairs meeting rooms. | Responding to signs of increased remote working by residents and visitors to the Towyn and Kinmel Bay area, the intention is to carry out a feasibility study to establish the demand and potential location                                                              | Towyn & Kinmel Bay Town Council<br><br>Conwy CBC | Demand for a sustainable co-working space<br><br>Suitable premises and host business/local organisation<br><br><b>Towyn &amp; Kinmel Bay Town Council – feasibility study</b> | 2025-2030<br><br>2030-2037 | Sustainable betterment of existing premises<br><br>Supporting new and established business to grow<br><br>Improving the quality of the destination for visitors |

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|                                                          | approach with other established venues                                                                                                                                                                                                                                                                                                                   |                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                             |                                                                                                                                                                                                                                                                                          |  |                                                                                                                                                                    |
| 17<br>P83-85<br><br>Kinmel Bay Beach - Destination Focus | <p>Improved amenity value. An improved arrival and setting Improved access to the beach and along the promenade</p> <p>Managing walk/cycle provision A dwell area Mini hub - food and drink, seaside retail, toilet shower facilities Signage, litter, and cleaning Event space - day and evening</p> <p>Car park has same spaces in a better layout</p> | <p>Sea defence works are improving Kinmel Bay Beach</p> <p>Car park is being extended.</p> | <p>The Kinmel Bay Beach car park area falls short of a place for local people and visitors. It does not make the best of its setting and location on the coast, daytime and evening.</p> <p>This project aims to improve amenity value by improving access to the beach, where feasible widening the promenade to improve the walking and cycling experience and creating a visually pleasing mini hub building that sets the right tone for this destination.</p> <p>The mini hub building would bring together the current retail uses and amenities into one</p> | <p>Welsh Government Flood and Coastal Erosion Funding</p> <p>Conwy County Borough Council</p> <p>Welsh Government Coastal Communities Fund</p> <p>Gwnt Y Mor/Rhyl Flats</p> | <p>Leaseholder interests need to be recognised</p> <p>Conwy County Council is freeholder</p> <p>Coastal defence strategy and plan</p> <p><b>Conwy County Borough Council</b></p> <p><b>Welsh Government and Natural Resources Wales</b></p> <p><b>Community Place Plan Committee</b></p> |  | <p>An accessible space for all</p> <p>A building that meets the coast in design terms - Low carbon building design</p> <p>Green infrastructure and use of SuDS</p> |

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|                                             |                                                                                   |  | <p>building so that the site is less cluttered and simpler in form.</p> <p>A two storey building would give it some presence, views out to sea and improved viability for evening time use such as small bistro/bar.</p> <p>The area around the building would provide a better space for dwell, BBQs, sitting out as well as a place to park bikes.</p> <p>A new toilet block would be included.</p> <p>The car park would be laid out in a more efficient way, with better pedestrian access across the site.</p> |                                                                                      |                                                                         |                                     |                                                             |
| <p>18<br/>P86</p> <p>Welcome To<br/>TKB</p> | <p>To announce Towyn and Kinmel Bay better and re-enforce its identity at key</p> |  | <p>Whilst there are gateway signs coming into the two communities from the east and west,</p>                                                                                                                                                                                                                                                                                                                                                                                                                       | <p>Arts Council for Wales; Create: Funding the development and creation of high-</p> | <p>Early highways discussion and ownership of idea<br/><br/>Process</p> | <p>2025-2030<br/><br/>2030-2037</p> | <p>Needs to integrated with A548 thinking and proposals</p> |

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| Signage<br>(Artform) | <p>places on A548 – Blue Bridge, Towyn gateway, The Square</p> <p>Explore if Love TKB is the brand to use in signage</p> <p>Link this signage into A548 improvements and Coastal Avenue approach</p> |  | <p>they are standard and do not project the sense of place and coastal identity.</p> <p>There is an opportunity to explore signage that is an artform or visual marker to visitors. This could be a partnership project between Conwy County Borough Council highways and the community partnership so that the artform is compliant in highways terms yet helps promote the area. This would be an artist led commission, which would look at a series of signage artforms that “talk” between themselves and build the local identity</p> | <p>quality arts experiences</p> <p>National Lottery Fund</p> <p>Other arts led organisations</p> <p>Gwnt Y Mor/Rhyl Flats</p> | <p>Consents</p> <p><b>Conwy County Borough Council (highways authority)</b></p> <p><b>Community Place Plan Committee</b></p> |                        | Need to be low carbon and sustainable       |
| 19<br>P87-88         | Utilising assets for events                                                                                                                                                                          |  | Towyn and Kinmel Bay has a stunning location on the                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Welsh Government Tourism Amenity                                                                                              | None of significance                                                                                                         | 2025-2030<br>2030-2037 | Use the physical landscape and character to |

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| Towyn & Kinmel Bay Events | <p>Community events, festivals and activities</p> <p>Developing community skills and resources</p> |  | <p>north Wales coast which needs to be maximised for larger events, as well as community, grass roots activities.</p> <p>In the past Tir Prince has been home to GB Wales Rally and could draw in larger events if their investment plans create the right infrastructure.</p> <p>The coastal location can also link into wider Conwy and neighbouring Denbighshire with events such as:</p> <p>Half marathon – Llandudno to Kinmel Bay</p> <p>Triathlon, open water swimming, kite surfing competitions Classic car runs</p> <p>At a community level, there are also</p> | <p>Investment Support (TAIS)</p> <p>Gwnt Y Mor/Rhyl Flats</p> | <p>Need to partner with other Conwy coastal places when developing events on a larger scale</p> <p><b>Conwy County Borough Council events team</b></p> <p><b>Visit Wales</b></p> <p><b>Community Place Plan Committee</b></p> |  | develop and promote events and activities. |
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|                                                                   |                                                                                                                                                                                                                                              |  | <p>opportunities for Park Runs, wellness events on the beach (yoga, tai chi, etc), evening music.</p> <p>The Kinmel Bay beach hub could also become a home for music, arts, outdoor theatre and film and other activities.</p>                                                                                                                                |                                          |                                                                                                                                                   |                                   |                                                                                                                                                  |
| <p>20 P89</p> <p>Tir Prince – Quality, Year-Round Destination</p> | <p>Continued operator investment/ plans for destination</p> <p>Build on markets draw, with theme markets, events, and activities</p> <p>Integration within community in terms of cross-marketing, local supply chains and other linkages</p> |  | <p>Tir Prince is a major drawn regionally as well as locally with it known to holidaymakers and day- trippers for many years.</p> <p>The operator recognises its importance within the local economy with recent plans underway that has seen the fairground refurbished as well as an improved access off the A548.</p> <p>Future plans propose to widen</p> | <p>Tir Prince Ltd</p> <p>Visit Wales</p> | <p>Site operator</p> <p>Future statutory consents</p> <p>Linking into other Place Plan proposals and initiatives</p> <p><b>Tir Prince Ltd</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>Recognise the site context and its relationships</p> <p>Importance of landscaping and treatment of edges</p> <p>Wider access and movement</p> |

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|  |  |  | <p>the accommodation offer on the site and improve visitor attractions and infrastructure.</p> <p>The position of Tir Prince is very strategic and could unlock further local employment, accessibility improvements and link into community led tourism initiatives so that Towyn and Kinmel Bay has a balanced offer and range of facilities, all year round.</p> |  |  |  |  |
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| <p>21<br/>P90</p> <p>Heritage,<br/>History &amp;<br/>Cultural Trails</p> | <p>Develop an integrated series of trails that tell the TKB story for local residents and visitors</p> <p>Mixture of wayfinding, interpretation tiles, use of QR codes link to audio based experiences</p> <p>Layers over active travel network and other rights of way</p> <p>Link into meeting places close to local shops, café and businesses - Part of wellness agenda for inter-generational activity</p> |  | <p>To develop an integrated series of trails that connect neighbourhoods, places of interest, meeting points and encourage people to explore, learn and socialise.</p> <p>This is good community tourism proposal with local people providing the local history, facts and figures and testing out potential routes.</p> <p>It would require some co- ordination with Conwy County Borough Council highways so that it works with other networks and trails as well as support for design development of wayfinding system, interpretation and other signage.</p> <p>Apart from local knowledge on the</p> | <p>Welsh Government Tourism Amenity Investment Support (TAIS) –</p> <p>Gwnt Y Mor/Rhyl Flats</p> | <p>Research and development of the trails and information</p> <p>Locations in terms of ownership</p> <p><b>Conwy County Borough Council</b></p> <p><b>Community Place Plan Committee</b></p> | <p>2025-2030</p> <p>2030-2037</p> | <p>A simple wayfinding and interpretation system</p> <p>Responds to location in terms of installation</p> |
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|  |  |  | heritage, history and culture of the area, the community based project could also include local people creating audio books, illustrations and other creative input. |  |  |  |  |
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